
SMITA SINHA SERENITY WOMEN'S CLINIC

I founded Serenity Women's Clinic in 2023, due to my passion for women's health. Although I had specialist expertise in providing care for women as a consultant gynaecologist, and leadership experience in managing teams, business ownership required development of new skills. The first for me was learning how to take chances.

The support received from Somerset business networks has been exceptional. I also endeavour to collaborate with fellow local female entrepreneurs, for various aspects of the business. As a newly established business, growth has been a priority. Therefore, we sought opportunities to achieve this through marketing, speaking at events, and social media profiles. A highlight of 2023 was to have reached the regional finals in the Muddy Stiletto awards in the Best New Lifestyle Start up category. We are looking forward to 2024 and to bringing innovative services and treatments to achieve our ongoing aim of improving women's health.

For enquiries: @serenitywomensclinic / serenitywomensclinic.co.uk



LISA BROWN REDMAIDS' HIGH JUNIOR SCHOOL

As headteacher for nine years, I remain privileged to be a leader of a school for girls in Bristol where all subjects and activities are for the girls and nothing is off limits. In 2023, I was especially delighted to open our new fiction library where our pupils can snuggle up, nestle down with, or share books in a woodland themed bespoke space. Through literature, children can travel the world, learn about friendships, explore different cultures and have time out from the real world.

A triumph of community fundraising and team efforts, the new library epitomises the value we place on reading. The midnight garden room offers a wellbeing space - an area of our pastoral curriculum and provision that has been a development focus. As with all projects, there were a few hiccups along the way, but the final result is a wonderful space to enjoy in 2024.

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LIZZIE TOTTLE TEAPOT AGENCY

Teapot started 14 years ago, while my children were little, so I could have a flexible work/life balance. At that time it was very rare for a creative director to be able to work from home or have flexible working hours. 50-hour weeks were standard, as were long commutes. How the world has changed!

We are now a flourishing creative digital agency with around 20 incredible staff and local, national and international clients of all shapes and sizes. We have expanded our offering over the years to incorporate website development, SEO and marketing as well as brand work and design. Our motto is 'create, change, grow' and we live and breathe it.

Recruitment is hard in Somerset, so retaining Teapot's incredible talent is high on my priority list. I love being part of the team, delivering incredible projects and forging long term relationships with our many clients.

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